

## TAG LINES

**ABN AMRO Bank** - Making More Possible  
**Accenture** - High Performance. Delivered  
**Adobe** - Simplicity at work. Better by adobe.  
**AIG or American International Group Insurance Company** - We know Money  
**Air Canada** - A breath of Fresh Air  
**Allianz Group** - The Power on your side  
**AMAZON.COM** - Earth's Biggest BookStore  
**ANDHRA BANK** - "Much more to do, with YOU in focus."  
**Apple Macintosh** - Think Different.  
**ARCELOR** - Steel solutions for a better world  
**AT&T** - The World's Networking Company  
**Bank of America** - Higher Standards  
**Bank of Baroda** - India's International Bank  
**BANK OF RAJASTHAN** - Dare to Dream  
**Barclays** - Fluent in Finance; Its our business to know your business  
Be Fearless. - **SYMANTEC**  
**BIG BAZAAR** - Is se sasta aur Achcha kahee nahee milenga  
**BIOCON** - The difference lies in our DNA  
**BLOGGER.COM** - Push Button Publishing  
**BLOOMINGDALES** - Like no other store in the world  
**BMW** - The Ultimate Driving Machine  
**BOEING** - Forever new Frontiers  
**Bombay Stock Exchange (BSE)** - The Edge is Efficiency  
**BPCL** - Pure for Sure  
**British airways** - The Way to Fly.  
**British Petroleum** - Beyond Petroleum  
**BUSINESS INDIA** - The Magazine of the Corporate World  
**BUSINESS TODAY** - For Managing Tomorrow  
**BUSINESS WORLD** - Play the Game  
**CIPLA** - Caring for life  
**CAST AWAY** - "At the edge of the world, his journey begins "  
**CEAT** - Born Tough  
**CENTRAL** - Shop. Eat. Celebrate  
**CHEVROLET AVEO** - When Good is not good enough.  
**Chevron Corporation** - Human Energy  
**CHIP** - Intelligent Computing  
**TOSHIBA** - Choose Freedom  
**CITIGROUP or CITIBANK** - The Citi Never Sleeps  
**CNBC** - Profit from it  
**COMPTRON and GREAVES** - Everyday Solutions  
**Dell** - Easy as DELL.  
**Deutsche Bank** - A Passion to Perform  
**DIGIT** - Your Technology Navigator  
**DR. REDDY'S LABORATORIES** - Life. Research. Hope  
**DUPONT** - The Miracles of Science  
**EBAY** - The World's Online Market Place  
**EPSON** - Exceed Your Vision  
**Ernst and Young** - Quality in Everything we Do  
**Essar corp** - A positive a++itude  
**Exxon Mobil** - Taking on the World's Toughest Energy Challenges  
**FIAT** - Driven by Passion. FIAT  
**FORD** - Built for the Road Ahead  
**GAIL** - Gas and Beyond  
**GM** - Only GM.  
**HAIER** - Inspired Living  
**HINDUSTAN TIMES** - The Name India trusts for News

**HOME DEPOT** - You can do it. We can Help.  
**HONDA** - The Power of Dreams  
**HP Invent** - Everything is Possible  
**HSBC** - The World's Local Bank  
**HYUNDAI** - Drive Your Way  
**IBM** - ON DEMAND  
**IBM** - " I think, therefore IBM."  
**IBP** - Pure bhi. Poora bhi  
**Infosys** - " Powered by Intellect, Driven by Values; Improve your odds with Infosys Predictability"  
**Intel** - Intel inside, Sponsor of tomorrow.  
**IOCL** - Bringing Energy to Life  
**Jet Airways** - The Joy of Flying  
**JVC** - The Perfect Experience  
**Kingfisher Airlines** - Fly the good times  
**KMART** - The stuff of life.  
**Kotak** - Think Investments. Think Kotak.  
**KROGER** - Costs less to get more  
**LARSEN and TOUBRO** - We make things which make India proud  
**LEE** - The jeans that built America  
**Lehman Brothers** - Where Vision Gets Built  
**LENOVO** - We are building a new technology company.  
**Life's Good** - LG  
**Lufthansa** - There's no better to fly  
**Macromedia** - What the web can be.  
**Malaysian Airlines** - Going Beyond Expectations  
**Master card** - There are some things money can't buy. For everything else there's MASTERCARD.  
**Max NewYork Life Insurance** - Your Partner for life  
**McDowells Signature** - The New Sign of Success.  
**METRO** - The spirit of Commerce  
**Metropolitan Life Insurance Company or Metlife.** - Have You Met Life Today  
**Microsoft** - Where Do You Want to Go Today ; Your Potential Our Passion  
**MITTAL STEEL** - Shaping the future of steel  
**Monster.com** - Never Settle  
**MRF** - Tyres with Muscle  
**NASDAQ** - Stock market for the digital world  
**NDTV Profit** - News you can Use.  
**NYSE** (New York Stock Exchange) - The world puts its stock in us  
**ONGC** - Making Tomorrow Brighter  
**PHILLIPS** - Sense and Simplicity  
**Prudential Insurance Company** - Growing and Protecting your wealth  
**Reliance industries Limited** - Growth is Life  
**Sahara** - Emotionally yours.  
**SAMSUNG** - Everyone's Invited or Its hard to Imagine  
**SANSUI** - Born in Japan Entertaining The World  
**SBI DEBIT CARD** - Welcome to a Cashless World.  
**Servo** - 100 % Performance. Everytime.  
**Singapore Stock Exchange (SGX)** - Tomorrow Market's Today.  
**SKODA** - Obsessed with Quality since 1897.  
**SONY** - Like. No. Other.  
**Speed** - High Performance Petrol  
**Standard Chartered Bank** - Your Right Partner  
**Standard Insurance Company Limited.** - Positively Different.  
**Star Sports** - We know your game  
**Sun Microsystems** - The Network is the Computer  
**SUZLON ENERGY** - Powering a Greener Tomorrow.  
**TATA MOTORS** - Even More Car per Car  
**TCS** - Beyond the Obvious  
**TESCO** - Every Little Helps  
**THE DAILY TELEGRAPH** - Read a Bestseller everyday

**THE DAY AFTER TOMORROW** - Where will you be  
**THE ECONOMIC TIMES** - The Power of Knowledge  
**The Indian EXPRESS** - Journalism of Courage  
**TIMESJOBS.COM** - " If you have a reason, we have the job "  
**TITANIC** - Collide With Destiny.  
**TOYOTA** - Touch The Perfection  
**Toyota Innova** - All you Desire.  
**UBS** - You and Us  
**Union Bank of India** - Good People to Bank with  
**VIDEOCON** - The Indian Multinational  
**VIZAG STEEL** - Pride of Steel  
**VOLKSWAGEN** - Drivers wanted  
**WALMART** - Always low prices. Always.  
**Windows XP** - Do More with Less  
**WIPRO** - Applying Thought

1	AKAI	Land of rising technology
2	Gucci	Quality is remembered long after the price is forgotten
3	Reid and Taylor	Bond with the Best
4	Pantaloons	Where India Shops
5	OCM	Be Somebody
6	Raymond	The complete Man
7	Graviera Suitings	THE MAN OF SUBSTANCE
8	Allen Solly	Friday Dressing
9	Crocodile	Tough Guys, dress easy
10	Wills LifeStyle	Enjoy the Change
11	Parx (Raymond's product)	Catch up with life
12	Air India	Moving India Forward
13	Lufthansa	There is no better way to fly
14	Air Sahara	EMOTIONALLY YOURS
15	Singapore Airlines	A GREAT WAY TO FLY
16	Thai Airways	SMOOTH AS SILK
17	Spice Jet	Flying for everyone
18	Kingfisher airlines	Fly the good times
19	Air Deccan	Simplify

20	VOLKSWAGEN	Think Small
21	<b>MARUTI SUZUKI</b>	Count on us
22	<i>Honda DIO</i>	FROM INDIA TO THE WORLD.AND TO YOU
23	Bajaj Auto	Inspiring Confidence
24	Hero Honda CBZ	Motorcycling Unplugged
25	Hero Honda Passion	Born in a studio, not in a factory
26	Bajaj Pulsar	Born in a gym, not in a studio
27	Hyundai's new ad	Drive your way
28	Ford Mondeo	Redefined Aggression
29	Toyota	Touch The Perfection
30	Bajaj spirit	The college bike
31	Ford Motors	Built for the road ahead
32	Honda	The power of dreams
33	SBI	With you -all the way
34	Punjab National Bank	The name you can bank upon
35	HSBC	World's local bank
36	Citibank	The city never sleeps
37	UNION BANK OF INDIA	Good people to bank with
38	OBC	Where every individual is committed
39	BUSINESS STANDARD	When you're sure
40	Hindustan Times	Let there be light
41	Doordarshan	Satyam Sivam Sundaram
42	BSNL	Connecting India
43	Nokia	Connecting people
44	VSNL	GATEWAY OF INDIA TO THE WORLD
45	Tata Indicom	Talk as you pay, pay as you talk-
46	Airtel	Express Yourself

47	Trump (MTNL)	The easy way to stay in touch
48	Tally	Power of simplicity
49	Hughes Software	Think skywards
50	Apple Computers	THINK DIFFERENT
51	C A	THE SOFTWARE THAT MANAGES e-BUSINESS
52	Jobsahead.com	FILL IN YOUR AMBITION
53	Pagalguy.com	Insanely Different
54	Hitachi	Inspire the Next
55	Nikon	At the heart of the Image
56	Xerox	THE DOCUMENT COMPANY
57	Haier	Inspired living
58	Onida	Neighbor's envy, Owner's Pride
59	CROMPTON GREAVES	Everyday solutions
60	Godrej locks	PEACE OF MIND.GUARANTEED
61	LG	EXPAND YOUR LIFE
62	BluestarAC	BREATHE EASY
63	LG AC	BREATHE HEALTHY
64	Brooke Bond	Cheers your senses
65	Bournvita	BALANCED NUTRITION.GREAT TASTE
66	Samsonite	Because you earned your wings
67	DHL	We move the world
68	Tata	Improving the quality of life
69	Tata	Empowering People
70	Johnnie Walker whiskey	Keep Walking
71	Club Mahindra Holidays	Holidays for a lifetime
72	Parryware	Sparkling clean glamour rooms
73	Virginia Slim Cigarettes	YOU'VE COME A LONG WAY BABY

74	Cholamandalam Insurance	ENTER A BETTER LIFE
75	Allianz Insurance	THE POWER ON YOUR SIDE
76	Harrod's retailer, London	ENTER A DIFFERENT WORLD
77	PAI International	A WORLD OF HOME APPLIANCES
78	Power (fuel with energy boosters from HPCL)	Unleash the power within
79	D'dmas	Art of Beauty
80	Professional Tutorials	Success Simplified
81	Blue Star	May your theatre always be House Full
82	HYUNDAI ELANTRA	Play a bigger game
83	Harley-Davidson	If you don't have to answer to anyone, what would you do

84	Accenture	Innovation delivered
85	Fed-Ex	The World On Time
86	Electrolux India	Makes life a little easier
87	Times of India	Let truth prevail
88	Energizer	Keep going
89	Tata Indica	Spoil Yourself
90	Lacoste	Because what you are
91	BUSINESSWORLD	Magazine of the new economy
92	ESSAR Steel	24 carat steel
93	DHL	WE make importing Smooth
94	Kodak	You press the button and we do the rest

INDIAN MOBILE NETWORK OPERATOR COMPANIES TAGLINE | SLOGAN

Airtel - "Express Yourself"

Vodafone - "Wherever you go, our network follows.",  
"Happy To Help",  
**"Make the Most of Now"..**

Reliance  
Communications - "Growth is life",  
" Indian's No.1 Network"

Idea - "What An Idea", "No Idea, Get Idea"

BSNL - "Ghar Ki Pehchan.."

Tata DoCoMo - "Keep it Simple",  
Tata Indicom - "Do More, Live More", "Suno Dil Ki Awaz"

Aircel - " Go for It !"

Videocon - "Experience Change"

Virgin Mobile - "Think Hatke"

Uninor - "Value For Money"